

EXHIBIT WITH THE LEADERS OF AMERICAN AGRICULTURE AT THIS EXCITING ANNUAL EVENT

ADS BULK SEED BUGGIES
AERWAY
AG DRIVER SERVICES
AG LEADER TECHNOLOGY
AG VENTURE-PURE LINE SEEDS
AGCO
AGRI DRY LLC
AGRI NEWS PUBLICATIONS
AGRIGOLD HYBRIDS
ALL AMERICAN TOOL CO. (MPP)
ALLAN E. PALMER, INC./IPC
ALTERNATIVE HEAT/ROD VERSLUYS
ALTON IRRIGATION
ALTORFER, INC.
AMERICAN EAGLE BUILDINGS
ANCHOR LUMBER CO.
APACHE SPRAYER
APPLICATE LIVESTOCK EQUIPMENT
ASGROW
ASSOCIATED INSURANCE
B'S COUNTRY SPECIALS/FARM GROWN
BALDWIN FILTERS
BANKORION
BARMON SEED, INC./PRECISION
BEANHUTLER - c/o GEN. MACHINE
BECK'S SUPERIOR HYBRID CO.
BEIERMANN AGRI SYSTEMS
BERGMAN FARM SUPPLY
BERGMAN MANUFACTURING, INC.
BEST-WAY SPRAYERS
BETTER LIVING TECHNOLOGIES
BIRKEY'S FARM STORE
BLU-JET
BO-JAC SEED CO.
BORG WARNER
BOS FARM REPAIR
BRAMLETT CONSTRUCTION/WICK
BREEDEN'S VERMEER SALES
BROCK MANUFACTURING
BROKAW SUPPLY
CADY, INC.
CALMER CORN HEADS
CASE I.H.
CATERPILLAR
CENTRAL BOILER
CENTRAL PETROLEUM
CLARK'S AG SUPPLY
CLEARY BUILDING CORP
COBETT CO.
CORNELIUS SEED CORN CO.
CORRECT TRUCK & TRAILER
COUNTRY CRAFT BUILDINGS
COUNTRY SEED & SUPPLY
CUMMINGS
CUSTOM MARKETING CO., INC.
CUSTOM WASH ONE
DAIRYLAND SEED CO., INC.
DAKOTA TRAILERS
DAVIS EQUIPMENT CORP.
DAVIS SEED CO.
DEORA ROOFING PRODUCTS
DEKALB
DRILL BIT CITY
DUPONT
E-Z PRODUCTS
EASILOAD SEED SYSTEMS
ECOWATER SYSTEMS
ELDON C. STUTSMAN, INC.
ENERGY DOCTOR OF N. ILLINOIS
ESBAUM CONSTRUCTION
EXMARK MOWERS
FARM CHAINS.COM
FARM DRAINAGE
FARM WORKS SOFTWARE

FARMERS NATIONAL BANK
FELLOWSHIP OF CHRISTIAN FARMERS
FERTILIZER DEALER SUPPLY
FOR-MOST
FOUR WINDS TRUCK ACCESSORIES
FRIEDMAN DISTRIBUTING
FRIESEN USA
FS GRAIN SYSTEMS
G V M
GATEWAY SEED
GOLD STAR FS
GOLDEN HARVEST
GOSHERT INSURANCE
GRAIN SYSTEMS, INC.
GRAIN VACS, INC./COVEYAIR
GREAT PLAINS MFG.
GRISHAM INDUSTRIES
GROTON ENTERPRISES
H C C
HAMMER CONSTRUCTION
HARDI NORTH AMERICA
HARPER BRUSH
HARVESTORE
HATZER & NORDSTROM/BIRKEY'S
HAWKEYE STEEL PRODUCTS, INC.
HOOKS POINT IRRIGATION
HOTSY EQUIPMENT
HUTCHINSON/MAYRATH
ILLINI SPRAYER
ILLINOIS ASSOCIATION FFA
ILLINOIS SOYBEAN ASSOCIATION
IOWA CONCRETE PRODUCTS
IOWA FARMER TODAY
IRV'S REPAIRING SERVICE
IST FARM CREDIT SERVICES
JET CO., INC.
JOHN DEERE
JOHN DEERE CROP INSURANCE
JONES JANITOR SUPPLIES
KEETON SEED FIRMERS
KELLY TREE FARM
KENWORTH TRUCK
KINZE MANUFACTURING
KONGSKILDE
KRUGER SEEDS
KSI CONVEYORS
KUBOTA
KUNAU IMPLEMENT CO., INC.
LAMBTON CONVEYOR LIMITED
LEE AGENCY
LOWRY MANUFACTURING
MAVRICK SOYBEANS
MEW
MCFARLANE MANUFACTURING
MEG-MO SYSTEMS
MERSCHMAN SEEDS
MID AMERICA DIESEL SERVICE, INC.
MIDWEST AG JOURNAL/HIGH PLAINS
MIDWEST BIO-TECH, INC.
MIDWEST FUEL INJECTION
MIDWEST BIO AG
MILAN SURPLUS
MIRA-FOUNT
MISSISSIPPI TRUCK & TRAILER REPAIR
MODERN WOODMAN
MONSANTO
MOORE TIRES, INC.
MORTON BUILDINGS
MOWERS SOIL TESTING PLUS, INC.
MUSTANG FASTENERS
NACHURS/ALPINE
NAFTZGER CORN STOVES
NAPA AUTO PARTS
NICHOLS TILLAGE TOOLS

NUTECH SEEDS
NUTRA-FLO COMPANY
OUTBACK GUIDANCE/HEMISPHERE GPS
PAINTER FARM EQUIPMENT, INC./KINZE
PAPKE CUSTOM TRUCKS
PARK FARM COMPUTERS
PASTURE MANAGEMENT SYSTEMS, INC.
PIONEER HY-BRED INTERNATIONAL
PORT BYRON STATE BANK/COLONA
PRAIRIE STATE INSULATION
PRIDE OF THE FARM
PRINCIPLE FINANCIAL GROUP
R 3 COMPOSITES
RADIO RANCH
RANDALL'S PERFORMANCE
REDWING SOFTWARE
REINKE IRRIGATION
RITCHIE IND. c/o CARLSON WHOLESALE
RIVER VALLEY TURF
ROCK ISLAND COUNTY SWCD
ROEDER BROTHERS
ROTARY AIR LOCK
RUSSELL ELECTRIC
S C H
S.I. DISTRIBUTING
S M S SOFTWARE
SALFORD TILLAGE BY DAMBMAN
SCHABEN MANUFACTURING
SCHMIDT AG SERVICES
SCOTT COUNTY SWCD
SHIVERS, INC.
SLURRYSTORE
SO-IL SERVICE
SOIL-MAX, INC.
STAMPEDE SALES
STINE SEED CO.
STOLLERS
STRATEGIC FARM MARKETING
STROBEL
STRONGHOLD
SUDENGA INDUSTRIES
SUKUP MANUFACTURING
TARPS MANUFACTURING
THE STONE SEED GROUP
THERMAL HEALTH SYSTEMS, INC.
TIM ROGERS REPAIR
TITAN WEST, INC.
TONYAN DIVERSIFIED LLC
TRAVIS SEED
TRELAY SEED
TRI STATE GRAIN CONDITIONING
TRINITY LOGISTICS GROUP
TRU-COUNT, INC.
V F C DISTRIBUTORS
VANDE VOORDE SALES, INC.
VANDER HAAGS
VERMEER MANUFACTURING CO., INC.
VERNS FARM SUPPLY, INC.
W.A. JOHNSON CO./LARRY HINDERKES
WALINGA AGRI-VAC SALES
WAPSI SUPPLY
WASTE OIL FURNACE DISTRIBUTING
WELLS FARGO BANK
WEST ENTERPRISES
WETZEL SALES
WHITE PLANTERS
WILLMAR SPRAYERS
WINGFIELD DISTRIBUTORS, INC.
WYFFELS HYBRIDS, INC.
YARGER MACHINERY SALES, INC.
YETTER MANUFACTURING
ZIMMATIC IRRIGATION SYSTEMS

A MAJOR SHOW FOR ILLINOIS AND IOWA

*You are Cordially
Invited to Exhibit*

20TH QUAD CITIES FARM EQUIPMENT SHOW

JANUARY 16 - 18, 2011

QUAD CITIES
EXPO CENTER
ROCK ISLAND, ILLINOIS

THE ONLY AG SHOW IN THE QUAD CITIES



THE QUAD CITIES
- MOLINE AND ROCK ISLAND, ILLINOIS,
DAVENPORT AND BETTENDORF, IOWA -
THE SINGLE BEST LOCATION IN THE U.S. FOR
A MAJOR INDOOR FARM EQUIPMENT SHOW.

2010 EXHIBITOR LIST — OVER 90% have already renewed.

Direct all Inquiries To:
QUAD CITIES FARM EQUIPMENT SHOW
4 Highwater Road, Hilton Head, SC 29928
Call Collect 843-686-5640 • FAX: 843-686-5640 also
Email: shermexpo@roadrunner.com
Richard Sherman, Managing Director

UNFOLD FOR FLOOR PLAN AND RATES - DO NOT DELAY - RETURN ORDER FORM TODAY

ANY FACILITY IN THE U.S.
CO-OPERATIVE WORKERS YOU WILL FIND AT
AND THEY ARE THE MOST HELPFUL AND
BUILDING LABOR IS DONE BY VOLUNTEERS
SHOWCASE ALL OF YOUR EQUIPMENT. ALL OF THE
wide and 16 feet high, more than sufficient to
wide and fifteen feet high and the third at 15 feet
done through three overhead doors, two at 12 feet
for seminars and meetings. Moving in and out is
attached free parking, and a fine new auditorium
space is reserved for you at both the QUAD
SHOW MANAGEMENT WILL ENSURE THAT GOOD
WHICH WISH TO COVER INDIANA, ILLINOIS AND IOWA,
DECEMBER 14 THRU 16 AND FOR THOSE OF YOU
FOOT WEST PAVILION AT THE INDIANA STATE FAIR
PERMANENT LOCATION AT THE 170,000 SQUARE
ITS THIRTIETH ANNIVERSARY THIS YEAR AT ITS NEW
EQUIPMENT SHOW WHICH WILL BE CELEBRATING
also the producer of the INDIANA-ILLINOIS FARM
President of Exposition Managers' Organization, who is
managed by Richard Sherman,
A PROVEN MANAGEMENT TEAM



A WONDERFUL FACILITY
The QCCA EXPO CENTER is a 60,000 square
foot, non-union facility that is owned and operated
by Quad Cities Conservation Alliance, a non-profit
coalition of conservation clubs dedicated to the
improvement of the environment of both
Illinois and Iowa. As such, events at the building
receive great community and media support,
enough to guarantee a huge attendance at all
public events. Alliance members donate their time
to help at the building, providing a level of service
to exhibitors unlike any other facility. Labor con-
ditions are excellent and the cost is low, plus you
are welcome to do all of your own loading and
unloading and booth labor. The option is yours.

CITIES AND THE INDIANA-ILLINOIS SHOWS.
SPACE IS RESERVED FOR YOU AT BOTH THE QUAD
SHOW MANAGEMENT WILL ENSURE THAT GOOD
WHICH WISH TO COVER INDIANA, ILLINOIS AND IOWA,
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STICKING WITH A WINNER - REMAINING A SUNDAY, TUESDAY SHOW

The Quad Cities Show is proven winner with nineteen straight years of great farmer attendance and we expect another great year for 2011. Our goal is a high quality farmer attendance and we are achieving that with enormous amount of part-time farmers in the area who count on the show for their supplies. Our Monday is the Martin Luther King Holiday which gives us expanded parking and both Monday and Tuesday will again be the key days for the larger farmers of the area, especially the Iowa farmers of the surrounding counties where the farms are considerably larger. There are 19,318 farms of over 75 acres in the 23 Iowa counties that are within 90 miles of the Expo Center. Included in this figure are hog farmers who produce over 200 head annually. With over 130,000 Iowa farmers and 110,000 Illinois farmers within a 100 mile drive of this perfectly located Expo Center, this show is equal of any full farm show in the United States. It features a very good mix of long line and short line equipment, plus seeds, chemicals, supply, technology and hog equipment, all on one floor under one roof. Be sure to act quickly in booking your space. The response from our 2010 exhibitors (see the back of this brochure for a full list) has been extremely positive and what little exhibit space that remains will go quickly.

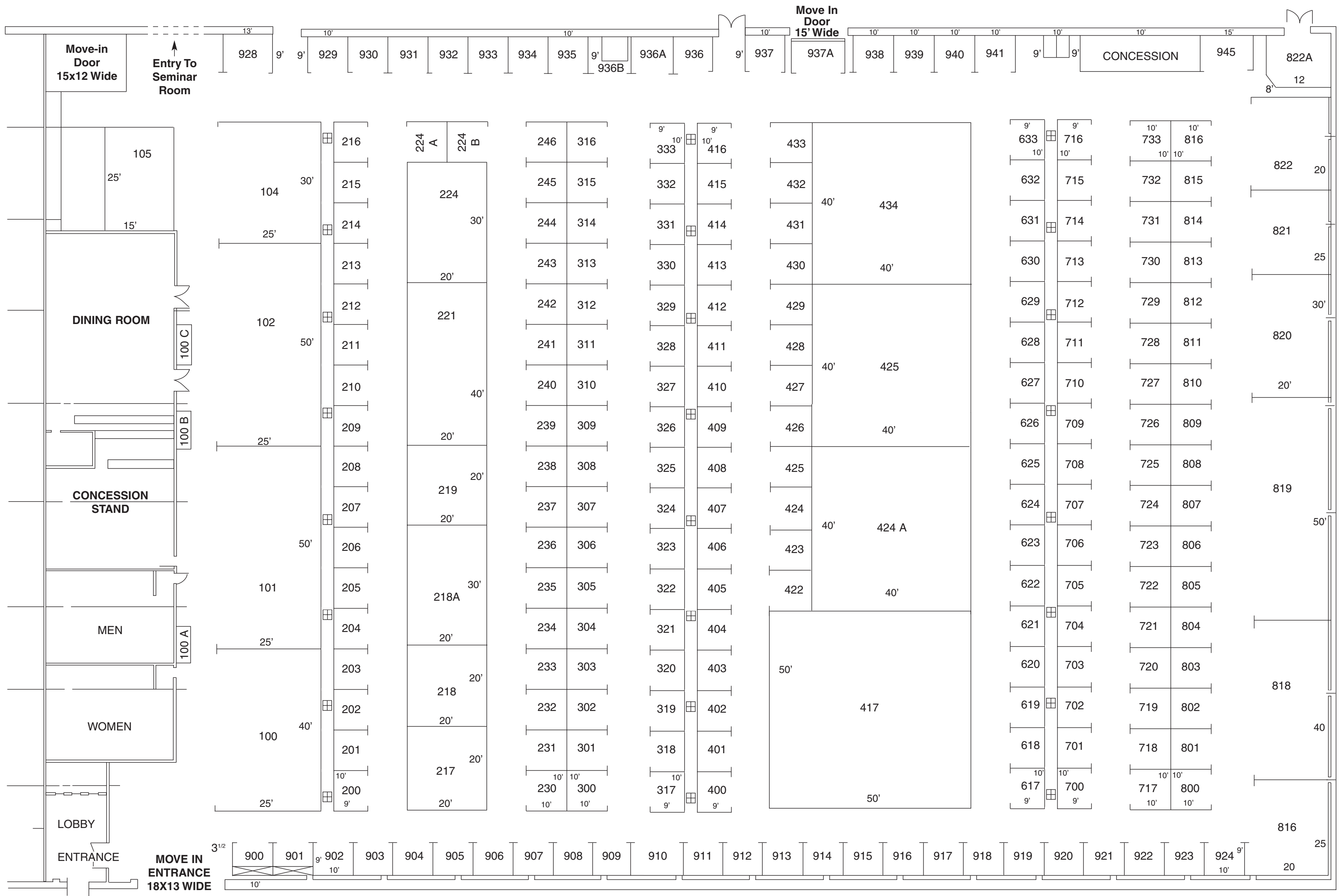
AN ADVERTISING CAMPAIGN SECOND TO NONE
Advertising for the Quad Cities Show will be a multi-media, saturation campaign that will use BILLBOARDS — comparable to the 14 we use a month in advance for the Indiana-Illinois Show; NEWSPAPERS — a series of press releases will go in advance of the show to every daily and weekly in the target area of Iowa, Illinois, Southern Wisconsin and Northern Missouri plus paid advertising will be placed on the farm page of the key area dailies just prior to the show; RADIO — we will buy 1 minute spots on the key farm radio stations of the target area, mainly during the morning and noon commodity reports, and we will buy heavily on the area farm networks, TELEVISION — we will buy 30 second spots on the area stations that have farm reports; POSTERS — we will distribute over 2,000 posters throughout the 4-state area, making them available to all show exhibitors two months prior to the show; FARM MAGAZINES — There will be a special show section in Illinois Agri News, and this section will also be distributed to every attendee as our Official Show Program.



THE PERFECT LOCATION
Moline and Rock Island, Illinois, Davenport and Bettendorf, Iowa, the Quad Cities, on the Mississippi, at the center of the great farm lands of the Mid-West; world headquarters for John Deere and the primary manufacturing center for Case Corp. With easy access on Route 80 from Chicago to De Moines, on Route 74 from Peoria, and on Route 61 from Madison, Wisconsin to St. Louis; at the crossroads of American Agriculture, THE SINGLE BEST LOCATION IN THE UNITED STATES FOR A MAJOR, FULL LINE FARM EQUIPMENT SHOW.

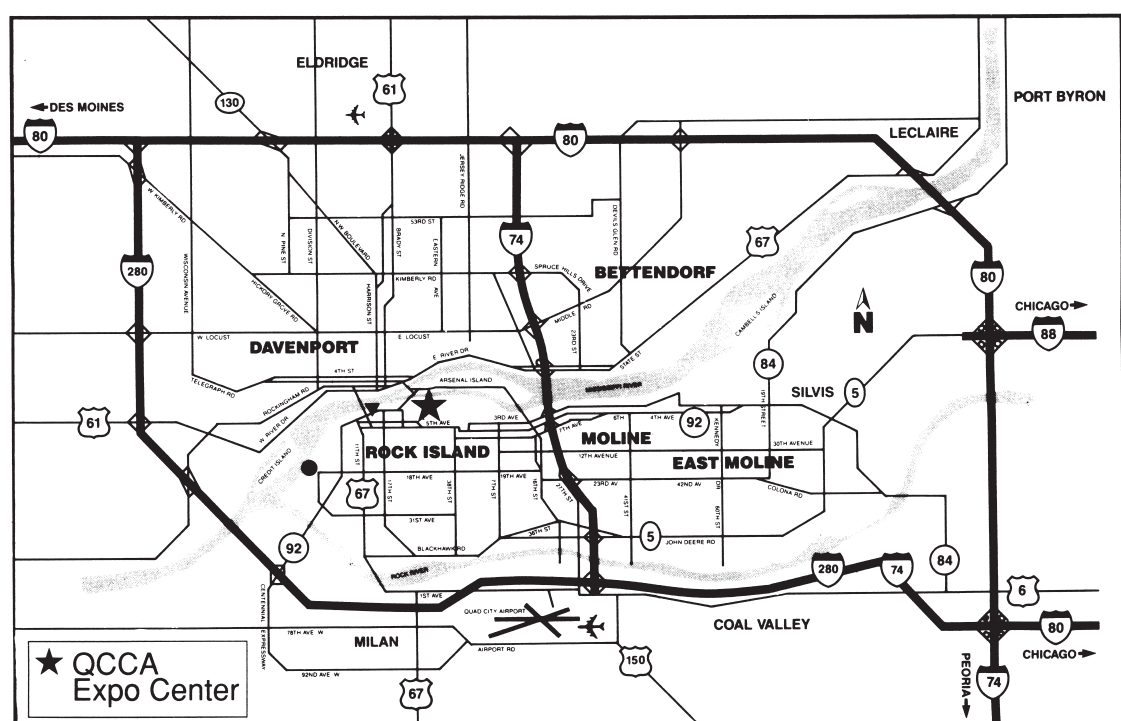
QUAD CITIES FARM EQUIPMENT SHOW QCCA EXPO CENTER - ROCK ISLAND, ILLINOIS SUNDAY, JANUARY 16 THRU TUESDAY, JANUARY 18, 2011 A PROVEN WINNER - AND THE ONLY AG SHOW IN THE QUAD CITIES FOR 2011





**ALL ROADS LEAD TO THE
QUAD CITIES FARM EQUIPMENT SHOW**

**QUAD CITIES
FARM EQUIPMENT SHOW
QCCA EXPO CENTER
JANUARY 16, 17, 18, 2011**



RATES

| | |
|------------------------|------------------------|
| 10' x 10' — \$420.00 | 30' x 20' — \$1,300.00 |
| 15' x 10' — \$560.00 | 25' x 25' — \$1,320.00 |
| 20' x 10' — \$780.00 | 35' x 25' — \$1,360.00 |
| 25' x 10' — \$880.00 | 40' x 20' — \$1,460.00 |
| 30' x 10' — \$980.00 | 30' x 30' — \$1,560.00 |
| 40' x 10' — \$1,100.00 | 40' x 25' — \$1,660.00 |
| 50' x 10' — \$1,200.00 | |

Each Additional 100 sq. ft. — \$100 Additional

SHOW HOURS

| | | |
|---------|-----------------------------------|----------------------|
| SUNDAY | Jan. 16 — 10:00 A.M. to 5:00 P.M. | } Free to the Farmer |
| MONDAY | Jan. 17 — 9:00 A.M. to 5:00 P.M. | |
| TUESDAY | Jan. 18 — 9:00 A.M. to 3:00 P.M. | |

**AVOID
THAT
SELL-OUT
DISAPPOINTMENT**

**RETURN
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FORM
TODAY**

Direct All Inquires To:
QUAD CITIES FARM EQUIPMENT SHOW
4 Highwater Road,
Hilton Head, SC 29928
843-686-5640 • FAX: 843-686-5640 also
Richard Sherman
Managing Director