

# 2011-2012 Editorial Calendar

Special Issues & Tabs Illinois and Indiana AgriNews

*Weekly Sections include AgriTrucker, Markets, Livestock, Life Styles and Antiques*

# AGRINEWS

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## JULY

### **PorkNews Section (IL & IN)**

Issue — July 1

Deadline — June 24

### **BeefNews Section (IL & IN)**

Issue — July 8

Deadline — July 1

### **Farm Family Life Section (IL & IN)**

Issue — July 15

Deadline — July 8

### **Farm Insurance Section (IL & IN)**

Issue — July 15

Deadline — July 8

### **MoneyNews Section (IL & IN)**

Issue — July 22

Deadline — July 15

### **Partners in Agriculture Tab (IL & IN)**

Issue — July 22

Deadline — July 8

## AUGUST

### **Indiana State Fair Section (IN)**

Issue — August 5

Deadline — July 29

### **PorkNews Section (IL & IN)**

Issue — August 5

Deadline — July 29

### **BeefNews Section (IL & IN)**

Issue — August 12

Deadline — August 5

### **Illinois State Fair Section (IL)**

Issue — August 12

Deadline — August 5

### **DuQuoin State Fair Section (IL)**

Issue — August 26

Deadline — August 19

### **Farm Family Life Section (IL & IN)**

Issue — August 19

Deadline — August 12

### **Farm Insurance Section (IL & IN)**

Issue — August 19

Deadline — August 12

### **Farm Progress Show Section (IL & IN)**

Issue — August 26

Deadline — August 19

### **MoneyNews Section (IL & IN)**

Issue — August 26

Deadline — August 19

### **Seed Industry Review Section (IL & IN)**

Issue — August 26

Deadline — August 19

## SEPTEMBER

### **Harvest Guide Section (IL & IN)**

Issue — September 2

Deadline — August 26

### **PorkNews Section (IL & IN)**

Issue — September 2

Deadline — August 26

### **Ohio Farm Science Review Section (IN)**

Issue — September 16

Deadline — September 9

### **BeefNews: World Beef Expo Section (IL & IN)**

Issue — September 9

Deadline — September 2

### **Farm Family Life Section (IL & IN)**

Issue — September 16

Deadline — September 9

### **Farm Insurance Section (IL & IN)**

Issue — September 16

Deadline — September 9

### **MoneyNews Section (IL & IN)**

Issue — September 23

Deadline — September 16

## OCTOBER

### **PorkNews Section (IL & IN)**

Issue — October 7

Deadline — September 30

### **BeefNews Section (IL & IN)**

Issue — October 14

Deadline — October 7

### **FFA National Convention Section (IL & IN)**

Issue — October 14

Deadline — October 7

### **Farm Family Life Section (IL & IN)**

Issue — October 21

Deadline — October 14

### **Farm Insurance Section (IL & IN)**

Issue — October 21

Deadline — October 14

### **MoneyNews Section (IL & IN)**

Issue — October 28

Deadline — October 21

### **Indiana Auctioneers State Convention Section (IN)**

Issue — October 28

Deadline — October 21

## NOVEMBER

### **PorkNews Section (IL & IN)**

Issue — November 4

Deadline — October 28

### **University of Illinois Corn Hybrid**

**Test Results Tab (IL)**

Issue — November 4

Deadline — October 21

**North American International Livestock Expo (IL & IN)**  
Issue — November 4  
Deadline — October 28  
**BeefNews Section (IL & IN)**  
Issue — November 11  
Deadline — November 4  
**University of Illinois Soybean Variety Test Results Tab (IL)**  
Issue — November 11  
Deadline — October 28  
**Farm Family Life Section (IL & IN)**  
Issue — November 18  
Deadline — November 11  
**Farm Insurance Section (IL & IN)**  
Issue — November 18  
Deadline — November 11  
**MoneyNews Section (IL & IN)**  
Issue — November 25  
Deadline — November 18  
**Peoria Farm Show Tab (IL)**  
Issue — November 25  
Deadline — November 11

## DECEMBER

**PorkNews Section (IL & IN)**  
Issue — December 2  
Deadline — November 25  
**Indiana-Illinois Farm and Outdoor Power Equipment Show (IN)**  
Issue — December 9  
Deadline — November 25  
**BeefNews Section (IL & IN)**  
Issue — December 9  
Deadline — December 2  
**Farm Family Life Section (IL & IN)**  
Issue — December 16  
Deadline — December 9  
**Farm Insurance Section (IL & IN)**  
Issue — December 16  
Deadline — December 9  
**Purdue University Corn & Soybean Test Results Tab (IN)**  
Issue — December 16  
Deadline — December 2  
**MoneyNews Section (IL & IN)**  
Issue — December 23  
Deadline — December 16  
**2012 Outlook Issue (IL & IN)**  
Issue — December 30  
Deadline — December 23

## JANUARY

**Northern Illinois Farm Show Tab (IL)**  
Issue — January 6  
Deadline — December 23  
**PorkNews Section (IL & IN)**  
Issue — January 6  
Deadline — December 30  
**BeefNews Section (IL & IN)**  
Issue — January 13  
Deadline — January 6  
**Fort Wayne Farm Show Tab (IN)**  
Issue — January 13  
Deadline — December 30  
**Quad Cities Farm Equipment Show Tab (IL)**  
Issue — January 13  
Deadline — December 30  
**Farm Family Life Section (IL & IN)**  
Issue — January 20  
Deadline — January 13

**Farm Insurance Section (IL & IN)**  
Issue — January 20  
Deadline — January 13  
**Midwest Ag Expo Illinois Tab (IL)**  
Issue — January 20  
Deadline — January 6  
**MoneyNews Section (IL & IN)**  
Issue — January 27  
Deadline — January 20  
**Illinois Pork Expo (IL)**  
Issue — January 27  
Deadline — January 20

## FEBRUARY

**PorkNews Section (IL & IN)**  
Issue — February 3  
Deadline — January 27  
**Illinois Auctioneers State Convention Section (IL)**  
Issue — February 3  
Deadline — January 27  
**National Farm Machinery Show Section (IL & IN)**  
Issue — February 10  
Deadline — February 3  
**WIU Ag Mechanics Show Section (IL)**  
Issue — February 10  
Deadline — February 3  
**BeefNews (IL & IN)**  
Issue — February 10  
Deadline — February 3  
**National FFA Week Section (IL & IN)**  
Issue — February 17  
Deadline — February 10  
**Farm Family Life Section (IL & IN)**  
Issue — February 17  
Deadline — February 10  
**Farm Insurance Section (IL & IN)**  
Issue — February 17  
Deadline — February 10  
**MoneyNews (IL & IN)**  
Issue — February 24  
Deadline — February 17  
**Planting Guide Section (IL & IN)**  
Issue — February 24  
Deadline — February 17

## MARCH

**AG Source Directory (IL/IN)**  
Issue — March 2  
Deadline — February 17  
**PorkNews Section (IL & IN)**  
Issue — March 2  
Deadline — February 24  
**Farm & Home Fix-Up Section (IL & IN)**  
Issue — March 2  
Deadline — February 24  
**BeefNews Section (IL & IN)**  
Issue — March 9  
Deadline — March 2  
**Ag Week/Ag Day Section (IL & IN)**  
Issue — March 9  
Deadline — March 2  
**Farm Family Life Section (IL & IN)**  
Issue — March 16  
Deadline — March 9  
**Farm Insurance Section (IL & IN)**  
Issue — March 16  
Deadline — March 9  
**MoneyNews Section (IL & IN)**  
Issue — March 23  
Deadline — March 16

## APRIL

**PorkNews Section (IL & IN)**  
Issue — April 6  
Deadline — March 30  
**BeefNews Section (IL & IN)**  
Issue — April 13  
Deadline — April 6  
**Farm Family Life Section (IL & IN)**  
Issue — April 20  
Deadline — April 13  
**Farm Insurance Section (IL & IN)**  
Issue — April 20  
Deadline — April 13  
**MoneyNews Section (IL & IN)**  
Issue — April 27  
Deadline — April 20

## MAY

**PorkNews Section (IL & IN)**  
Issue — May 4  
Deadline — April 27  
**BeefNews Section (IL & IN)**  
Issue — May 11  
Deadline — May 4  
**Farm Family Life Section (IL & IN)**  
Issue — May 18  
Deadline — May 11  
**Farm Insurance Section (IL & IN)**  
Issue — May 18  
Deadline — May 11  
**MoneyNews Section (IL & IN)**  
Issue — May 25  
Deadline — May 18

## JUNE

**PorkNews Section (IL & IN)**  
Issue — June 1  
Deadline — May 25  
**Illinois FFA State Convention Section (IL)**  
Issue — June 8  
Deadline — June 1  
**BeefNews (IL & IN)**  
Issue — June 8  
Deadline — June 1  
**Indiana FFA State Convention Section (IN)**  
Issue — June 15  
Deadline — June 8  
**Purdue Forage Day Section (IN)**  
Issue — June 15  
Deadline — June 8  
**Farm Family Life Section (IL & IN)**  
Issue — June 15  
Deadline — June 8  
**Farm Insurance Section (IL & IN)**  
Issue — June 15  
Deadline — June 8  
**County Fair Tab (IL & IN)**  
Issue — June 15  
Deadline — June 1  
**MoneyNews Section (IL & IN)**  
Issue — June 22  
Deadline — June 15  
**Midyear Outlook Issue (IL & IN)**  
Issue — June 29  
Deadline — June 15